



FOR IMMEDIATE RELEASE
July 17, 2009

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REACH Air Medical Services Opens Eleventh Base

Now Provides Emergency & Critical Care Air Transport Services in Riverside County

SANTA ROSA, Calif. /July 17, 2009 – Today, REACH Air Medical Services (REACH) opened its newest base in Thermal, California and will immediately begin providing emergency and critical care air transportation services to communities throughout Riverside County and surrounding areas. The base will offer residents and visitors life-saving 24/7 emergency and hospital-to-hospital critical care helicopter service.

“With the opening of this base, we can now provide our best of class service to the Inland Empire community,” said Jim Adams, CEO of REACH Air Medical Services, Inc. “We’ve been servicing residents throughout California and Oregon for more than 20 years. We are proud to be able to expand our operations into this community and provide the area’s local nurses, paramedics, pilots and mechanics with employment opportunities, especially in these tough economic times.”

This newest base, REACH’s eleventh, is located at the Desert Resorts Regional Airport in Thermal, California.

REACH began providing air ambulance services from a single base of operations in Northern California in 1987. Since then, REACH has established bases throughout California and Oregon. REACH will offer area residents an annual membership program called REACH for Life, which guarantees members pay no out-of-pocket expenses for an emergency or critical care air medical transport with REACH.

About REACH Air Medical Services

REACH Air Medical Services, headquartered in Santa Rosa, California, supports operations in Concord, El Centro, Lakeport, Lancaster, Lodi, Marysville, Redding, Sacramento, Santa Rosa, and Thermal, California as well as Corvallis, Oregon. REACH provides air medical transport services utilizing rotor- (helicopter) and fixed-wing (airplane) aircraft regionally and nationally and has performed more than 40,000 air ambulance missions since its inception in 1987. REACH offers a membership program, REACH for Life; a primary benefit of membership being the guarantee of no out-of-pocket expenses when members are transported by REACH or a REACH service partner within the areas served. REACH has been accredited by the Commission on Accreditation of Medical Transport Services (CAMTS) since 1998. For more information, visit www.REACHair.com

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